

**Ziyue FENG (Jacky)**

[HKUST Emotion & Personality Research Group](#)

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**EDUCATION**

<b>The Hong Kong University of Science and Technology, Hong Kong</b>	<b>2024-2026</b>
Master of Philosophy in Social Science Supervisor: Professor Michelle Yik	
<b>The Hong Kong University of Science and Technology, Hong Kong</b>	<b>2023-2024</b>
Master of Arts in Social Science, with psychology concentration	
<b>University of St Andrews, Scotland</b>	<b>2019-2023</b>
Bachelor of Science with Honours of the First Class in Economics (one-year transfer to College of William & Mary, US)	

**FELLOWSHIPS AND AWARDS**

Postgraduate Studentship, The Hong Kong University of Science and Technology  
2024-2026  
Dean's List, University of St Andrews, 2022/3  
Dean's List Fall Semester, College of William & Mary, 2020/21  
Dean's List Spring Semester, College of William & Mary, 2020/21

**RESEARCH INTERESTS**

Emotion and happiness  
Personality  
Belief and values

**WORK IN PROGRESS**

**Feng, J. Z.**, Siu, N. Y.-F., & Yik, M. (n.d.). Personality Trumps Pleasure in Shaping Happiness: A 30-Day Diary Study (Manuscript under review of *Personality and Individual Differences*).

**Feng, J. Z.** Beyond religions: Exploring psychological predictors on afterlife beliefs (Thesis project).

**CONFERENCE PRESENTATION**

**Feng, Z.** & She, Y. (2025). What do students care about? A topic analysis of online student evaluations on RateMyProfessors. Presented at the 9th International Conference of Advanced Research in Education 2025, Cambridge, United Kingdom.  
*In Abstract Book of the 9th International Conference on Advanced Research in Education (ISBN 978-609-485-730-0).*

## RESEARCH EXPERIENCE

**Developing the Smart Student Sharing (Triple-S) Dashboard: An RAG-powered Platform Converting Voices into Action** 2026-2028

*Objective:* A proposed study for Large Teaching and Learning Innovation Projects (L-TLIP) in HKUST which emphasizes cross-departmental collaboration and use of AI to tackle teaching and learning challenges.

*Duties:*

- Drafted and revised the project proposal.

**A Reality Aspect of Fantasy Involvement of Anime Fans: 2.5D Manifestation and its Motivation (A preliminary study)** 2025

*Objective:* To investigate the concepts of 2.5D manifestation and escapism, and the manifestation of fandom and fanship in the context of anime fans.

*Duties:*

- Designed the interview, conducted a field research and 10 short field interviews with anime cosplayers in Shenzhen, China.
- Recorded the interview, analyzed and coded the text materials.
- Drafted a research proposal based on this preliminary study.

**HappyU: A 90-day Diary Study of University Students' Happiness and Learning Experience Diary Study** 2024-2027

*Objective:* A mixed study charting a 90-day trajectory of happiness levels of local university students and their learning experiences thereby developing strategies to improve their resilience in coping with everyday challenges in tertiary education in Hong Kong.

*Duties:* Prepared the human research ethics protocol.

**Biking in Smart Hong Kong** 2024

*Objective:* A quantitative research project aiming at identifying the potential benefits to well-being through healthy biking.

*Duties:* Prepared the human research ethics protocol.

## TEACHING EXPERIENCE

**The Hong Kong University of Science and Technology, Hong Kong Graduate Teaching Assistant** 2024-2026

- SOSC 1420 *Poverty*: in-class assistance, assignment and exam grading, communication with students
- SOSC 1980 *Psychology of Personal Growth*: assignment and exam grading, communication with students, and consultation.
- SOSC 2980 *Personality Psychology*: in-class briefing, assignment and exam design and grading, communication with students, and consultation.
- MASS 5980 *Understanding Personality*: assignment and exam grading, communication with students, and consultation.
- SOSC 6880 *Seminar on Emotion*: in-class briefing, in-class assistance, feedback on student presentation, communication with students, and consultation.

## INTERNSHIP EXPERIENCE

**Aon Enterprise Solutions (Shanghai) Co., Ltd., Shenzhen**  
**Human Solutions Counselling Assistant**

**Jun. – Sep. 2022**

*Duties:*

- Searched and presented industrial information regarding finance and policies.
- Coordinated senior management meetings and internal reviews with Human Solutions Consultants.
- Designed questionnaires and professional reports (e.g. Talents Analysis Report).

## SKILLS

Programming/Software: R/RStudio, Jamovi, Python, Stata, Qualtrics

Language: Mandarin, English

Statistics: Machine learning, multi-level modelling, variance analysis, factor analysis

Computational analysis: Web scraping, topic modelling, sentiment analysis