Ziyue ZHU (Poppy)

Division of Social Science
The Hong Kong University of Science and Technology
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EDUCATION

2023-2025, MPhil (Social Science), The Hong Kong University of Science and Technology, Hong Kong
- Thesis: Emotion and Non-suicidal Self-injury on Social Media
- Supervisor: Michelle YIK

2022-2023, MA (Social Science), The Hong Kong University of Science and Technology, Hong Kong

2017-2021, BMgt (Exhibition Economy and Management), Sun Yat-sen University, China
- Thesis: Feminism and Misogyny in E-sports: A Qualitative Study
- Supervisor: Xiaoming ZHANG

HONORS AND AWARDS

The Hong Kong University of Science and Technology
- 2023   MA in Social Science Dean's Award

Sun Yat-sen University
- 2021   Outstanding Bachelor's Thesis Award from the School of Tourism
- 2020   National Project in the Student Innovation and Entrepreneurship Competition
- 2017   Third prize of the Sun Yat-sen University Annual Outstanding Student Scholarship

RESEARCH INTERESTS

Mental Health: Emotion, non-suicidal self-injury
Computational Social Science: Sentiment analysis, social media data, text mining

MANUSCRIPTS IN PREPARATION

Zhu, Z., & Yik, M. On the emotional trajectory of the non-suicidal self-injury: Sentiment analysis using social media data.

Yik, M., & **Zhu, Z.** Emotion mapped across the globe: Similarities and differences. The Oxford Handbook of Emotion and Culture.

RESEARCH EXPERIENCE

Biking and Well-being in Smart Hong Kong (2024)
- A quantitative research project aiming at identifying the potential benefits to well-being through healthy biking.
- Prepared the human research ethics protocol; administrated the communication between collaborators.

Diary Study of Everyday Emotion (2024)
- A cross-cultural quantitative research project aiming at exploring the co-occurrence of happiness and sadness in everyday life.
- Prepared online questionnaires for collaborators from 11 different cultures.

Chinese Culture Research on the Inheritance and Development of Shunde Dragon Boat Sport (2019)
- A qualitative research project investigating Dragon Boat culture in Guangdong, China.
- Conducted semi-structured interviews with villagers and wrote interview scripts.

TEACHING EXPERIENCE AT HKUST

SOSC 3900: Abnormal Psychology
- A specialized course in psychology for undergraduates from different schools.
- Gave guest lectures; assisted in teaching, grading, and consultation.

MASS 5980: Understanding Personality
- A specialized course in psychology for the Master of Social Science program.
- Assisted in teaching, grading, and consultation.

SOSC 6100A: Independent study
- A one-on-one supervision course for postgraduate students.
- Assisted in mentoring a graduate student in conducting a literature review on happiness among the Chinese.

SOSC 1980: Psychology of Personal Growth
- A self-paced course in psychology for undergraduates in Social Science.
- Assisted in teaching, grading, and consultation.

SKILLS

- Research Methods: Quantitative, Qualitative.
- Language Skills: Mandarin (Native), English (Fluent), Cantonese (Conversational)
- Programming Skills: SPSS, R/RStudio, Mplus, Python, Qualtrics